



**FOR IMMEDIATE RELEASE**

## **Emerald Expositions Expands Photo+ Group Portfolio with Formation of “Professional School & Sports Photographers International” (PSPI)**

*PSPI Association Makes Debut at WPPI 2016, Joins Extensive List of Emerald Photo Properties including PhotoPlus Expo, Photo District News, PDN Edu, Shutterlove and Photoserve*

**New York – November 4, 2015** – Emerald Expositions, a leading organizer of industry trade shows including PhotoPlus Expo and WPPI, has announced the formation of the Professional School & Sports Photographers Association (PSPI). The new association will become part of Emerald’s Photo+ Group umbrella of photographic properties which includes *Photo District News, PDN Edu, Rangefinder* magazine, Shutterlove, and the online portfolio site, Photoserve. PSPI, whose members represent the school and sports photography communities, will make its official debut at WPPI 2016 in Las Vegas, March 3-10. A full day program of seminars and events for school and sport photographers will be scheduled as part of the annual wedding and portrait conference + expo held at the MGM Grand, along with additional programming as part of full WPPI conference programming. This education will be included in the Full Platform pass and offered at no charge as part of a benefit to Photo+ Group members.

Formerly the Professional School Photographers Association (PSPA), its board of directors were searching for an industry affiliate that had the strength and depth to properly support the needs of its members. Due to its thriving photo industry trades shows, extensive communications network, large community of active members, and robust education program, Emerald Expositions and its Photo+ Group was best suited to support and expand PSPI.

“We are very happy to welcome members of PSPI to Emerald’s Photo+ Group family and encourage other school and sports photographers to join our expanded family,” explains Jason Group, The Photo+ Group director of education and membership who will also join the board of directors of PSPI. “The Photo+ Group offers some of the most extensive educational programming anywhere and our active communities will help PSPI members acclimate themselves into our organization very quickly and take advantage of all the same benefits and opportunities as existing members.”

“As a long time board member of PSPA, we are very excited that the Photo+ Group at Emerald has embraced the school and sports photographer community,” explains Mark Schoenrock, who will remain a board member of PSPI and the organization’s managing director. “The opportunity PSPI members now have to actively participate in a growing conference and expo, as well as other educational programming throughout the year, is an enormous benefit.”

## **About WPPI**

The WPPI Wedding and Portrait Photography Conference + Expo is the premier industry event for photographers and now, filmmakers, specializing in the creative and business aspects of wedding, portrait photography and filmmaking. Each year, over 13,000 professional and imaging professionals attend WPPI to learn new techniques from industry leaders, build new relationships to help grow their business, experiment with new products from major manufacturers to improve productivity, and to use Vegas as a backdrop while expanding skillsets and portfolios.

# # #

Additional information and a complete schedule of seminars and activities is available online at [wppionline.com](http://wppionline.com).

Website: <http://www.wppionline.com>  
Facebook: <https://www.facebook.com/WPPIOnline>  
Twitter: <https://twitter.com/RFWPPI>

### **Media Contact:**

Lou Desiderio  
Synergy Communications, Inc.  
917-627-0912  
[lou@pr-synergy.com](mailto:lou@pr-synergy.com)

Scott Heath  
Synergy Communications, Inc.  
951-735-3686  
[scottheath@pr-synergy.com](mailto:scottheath@pr-synergy.com)